



Microlearning

What Is It and Why Should You Try It?

What is Microlearning?

Microlearning is a flexible learning approach that can be used in a variety of ways to enhance individual and organizational performance.

Key Benefits of Microlearning



INDIVIDUAL

- Provides immediate, relevant value
- Is targeted, concise, convenient and time-efficient
- Gets learners in and out (speed)
- Is personal, flexible, adaptive and learner-centric



ORGANIZATION

- Accelerates time to proficiency
- Enables faster impact on desired results
- Sustains, enhances and drives performance
- Decreases development and delivery time and costs

Types of Microlearning Solutions

Microlearning solutions should be **creative, intriguing, and inspirational!**

Microlearning can be created in an incredible variety of forms!



Infographics



GIFs



Case Scenarios



Mobile Apps



Simulations



Animations



Interactive Resources

Types of Microlearning Solutions

Microlearning Development Path

Microlearning comes as a request from the stakeholder or is seen as an opportunity to increase impact by providing an array of solutions to better drive and sustain performance.

To maximize the value of our solutions, they should be:



Aligned with Desired Organizational Results



Translated to Desired Performance



Targeted to Performance-based Objective



Supported with Instructional Strategy

Instructional Considerations

The instructional strategy needs to consider:



Target Audience



Conditions & Criteria



Type of content



Instructional Activities